

Staybridge Suites

Staybridge Suites is ideal for business and leisure travelers who want to stay for longer periods of time and enjoy the best of home and hotel.





An extended pleasure

Guests can enjoy their own spacious living areas with fully equipped kitchens and separate working areas or our amenities that give them the comforts and warmth of home along with the conveniences of the office all while taking advantage of favourable rates on extended stays.

From spacious suites to complimentary facilities and offerings guests can make an extended stay with Staybridge Suites an extended pleasure.





The best of home and hotel

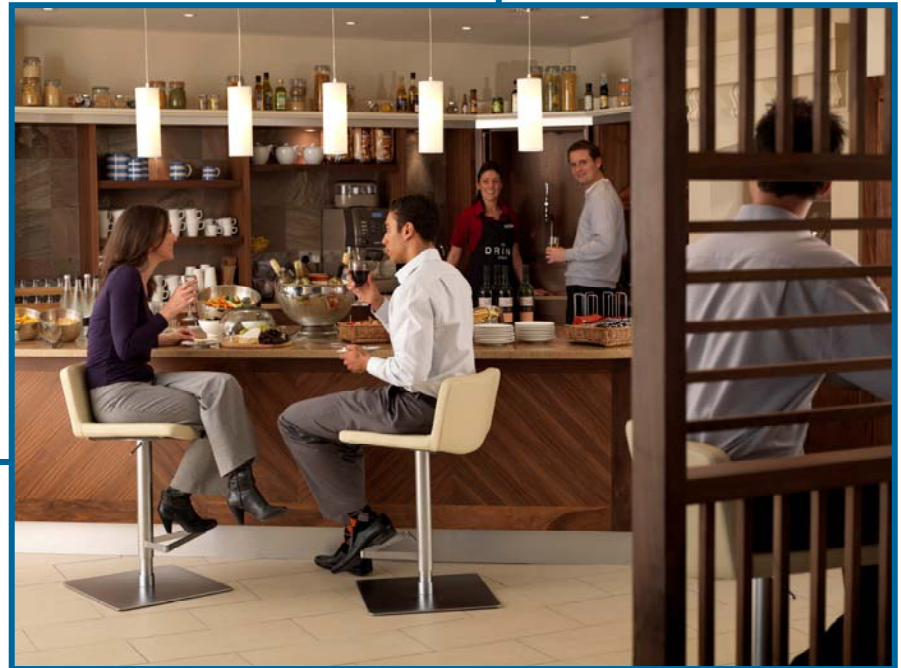
At Staybridge Suites, guests enjoy the best of home and hotel. From the welcoming fireplace in the Great Room, to the residential feel of the spacious suites – guests are encouraged to feel comfortable and at home.

Each hotel offers various suite types, all with spacious living areas and fully fitted kitchens. Separate workspaces with free wireless Internet access and our 24-hour business center ensure that guests can take care of business on their own schedule.



Sense of community

Guests enjoy the sense of Community fostered by opportunities to socialize in the outdoor living spaces, Great Room during the brand's Evening Receptions, or at the daily breakfast buffet.





Superior customer service

Staybridge Suites continues to generate brand loyalty and offer superior customer service. In fact, the brand won Best Upscale Hotel for the first quarter of 2009 and multiple awards in 2008 from market metrix Hospitality index (MMHI).

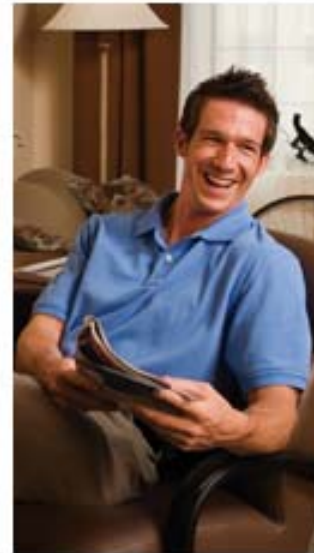
Staybridge Suites was ranked highest in guest satisfaction among extended stay hotel chains, according to the J.D. Power and Associates 2009 North America Hotel Guest Satisfaction Index Study.



Our guests

The Neighbour You Like

You know the one we're talking about...the one you see out in the yard with their family, the one you don't mind bumping into at the market, and the one you trust with your house key when you're out of town.



Our guests

- Upscale travelers who travel to a location for 5+ nights
- 80% Business travel
- Predominantly male
- Age Range 35-49
- Majority high/medium high incomes, \$100K+

Source: 2005 Staybridge Segmentation Study

Guest Values

They enjoy time with their family, strive for balance, and celebrate success. They are positive and sincere, and are accomplished career specialists.

Value conscious... Not frugal

Family centred... Not self indulgent

Confident and dependable... Not spontaneous or impulsive





How we make our brand unique

Staybridge Suites is the upscale extended stay brand that provides a flexible home like experience for guests traveling for an extended period of time.

We strive to meet both the physical and emotional needs of comfort to create a unique and authentic sense of home-like belonging. When guests experience Staybridge Suites, we want them to feel totally comfortable “like a member of the family, not just a guest.

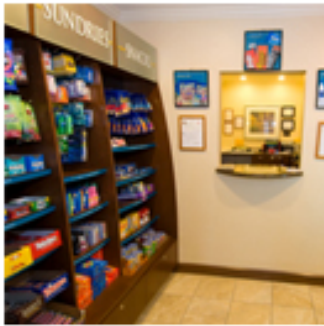
Whether socializing with other guests and our teams during an evening reception or relaxing in our outdoor living area our guests view us as caring, sociable and down-to-earth because these values are present in everything they experience.





How we make our brand unique

24/7 Convenience Store



Outdoor Living Area



Guest Laundry Facilities



The Great Room



Hotel Features Include:

- Studio, one bedroom, and two bedroom suites
- Free wireless anywhere in the hotel
- Fully equipped kitchens with refrigerator, microwave, stovetop, and dishwasher
- Complimentary breakfast buffet
- Evening receptions
- Complimentary 24/7 fitness center and guest laundry facilities
- 24/7 convenience store, with your favorite beverages, snacks, meals, and more
- Business center and guest library
- Pet friendly (region specific)



Our history

Jack DeBoer launched this segment in 1975, with the brand, Residence Inn. Since Then Upscale extended stay was the fastest growth industry segment in each of the last 9 years.



Today, Staybridge Suites has won the 'JD Power' Award for highest extended stay guest satisfaction in North America.

Staybridge Suites was the first hotel brand in the upscale extended-stay segment to offer free 'Wireless Anywhere' allowing its guests to access wireless high-speed Internet anywhere on the property.



Our history

- 1997 IHG launches Staybridge Suites for long-stay travellers in the US.
- 1998 The first Staybridge Suites opens in Alpharetta, Georgia, US.
- 2002 1st upper tier extended hotel brand to reach 50 hotels in under 4 years.
- 2003 IHG sells (and manages back) 16 Staybridge Suites to HPT for \$185m.
HPT also converts 14 other hotels to Staybridge Suites under IHG management.
- 2006 Staybridge Suites unveils its new prototype design.
Staybridge Suites unveils the first-of-its-kind, 'Just like Home Theater'

Our history



- 2007
- Staybridge Suites reaches 100th hotel opening faster than any other extended stay brand.
 - Groundbreaking of Staybridge Suites, Liverpool in April while construction on the UK's second property, Newcastle, began in July.
 - The first hotel brand in the upscale extended-stay segment to offer free 'Wireless Anywhere' allowing its guests to access wireless high-speed Internet anywhere on property.
 - Unveils a new design of the hotels' buffet area that will serve as a social gathering place for guests.
 - Staybridge Suites introduces its new bath collection, SIMPLY be well.
 - Staybridge Suites introduces its Outdoor Living Room concept.
- 2008
- The brand is taken international with two openings in the UK: Liverpool & Newcastle, and one in Cairo, Egypt.
 - Staybridge Suites celebrates its 10th Anniversary.
- 2009
- Staybridge Suites wins 'JD Power' Award for highest extended stay guest satisfaction in North America.
 - Staybridge Suites is honoured again for superiority in customer satisfaction at the Market Metrix Award.